



Press Release

FOR IMMEDIATE RELEASE

Contact: Rick Raus

Phone: 714-280-8537

Email: Rick@VTwinmarketing.com

Forge- Tec Motorcycle Wheels and Big Bear Choppers Join Forces

Oxnard, CA- Two of the industry's fastest growing companies have joined forces...Forge-Tec Motorcycle Wheels and Accessories and Big Bear Choppers. Forge-Tec Motorcycle, an industry-leading manufacturer of high-end aluminum wheels and blanks supplier to many of the industry's leading wheel manufacturers announced today that they are now the exclusive wheel manufacturer for Big Bear Choppers. Mark Finnie, GM for Forge-Tec recently paid Big Bear Choppers a visit and was astonished to see the daily operation at Big Bear Choppers. Finnie exclaimed, "When I met with Kevin and he took me on a tour of his state-of-the-art facility, I knew that we were perfect for each other. I've visited most of the industry's bike manufacturers and Big Bear Choppers definitely has one incredible operation. All of their equipment was nothing short of the finest that money can buy!"

Kevin Alsop, CEO of Big Bear Choppers added, "Mark and I discussed what constitutes the manufacturing of a great product and we saw eye-to-eye on everything that we talked about...manufacturing, equipment, engineering, delivery times, materials, employees, styles and the market in general. Once I saw several of the samples that he brought up to me, I knew right then and there that we found a home for our wheel business. I decided to go with Forge-Tec Motorcycle because of their quality, their state-of-the-art manufacturing processes and their ability to meet our demands in a timely manner. We are also working with them on some non-wheel related parts and accessories which we will announce at a later date." Finnie added, "Forge-Tec Motorcycle is proud to work with Big Bear Choppers and will be manufacturing all 8 of BBC's proprietary wheel designs and selected accessories."

Kevin, CEO/President and Mona Alsop, Vice President started BBC less than 10 years ago and sales continue to sky rocket because of their cutting edge designs and incredible prices. While other manufacturers keep offering the same old styles, Kevin and his team of enthusiast are always working on a new cutting edge style and design. As the market changes...so does Big Bear Choppers! A perfect example of this philosophy is that BBC just recently introduced the first bike in the industry specifically designed for the woman rider called Miss Behavin.

Big Bear Choppers currently has 12 different motorcycle designs that fit any rider's style or budget. Their cutting edge motorcycle designs are setting today's trend in the production motorcycle industry. And in the custom world of motorcycles, their customer's "stock" bikes seem to keep winning awards at bike shows world wide.

Kevin concluded, "We have a growing national and international network of authorized dealerships selling our highly demanded complete motorcycles. Priced competitively, we believe our motorcycles are some of the most demanded Harley alternative big twin motorcycles on the planet. We needed to find a supplier of wheels that could keep up with our demands and Forge-Tec was the answer. They are one "class act"!" All Forge-Tec Motorcycle processes are completed in-house, utilizing only state-of-the-art equipment and highly sophisticated process technologies. All Forge-Tec wheels are rotary forged utilizing one of their proprietary forge presses using only "virgin" aircraft grade 6061 aluminum....there's no recycled aluminum in their products.

Mark Finnie, GM for Forge-Tec concluded, "We are extremely honored to have been chosen by Kevin as the exclusive wheel supplier of his creatively designed wheels and look forward to a long lasting relationship!" Big Bear Choppers will also sell other styles of Forge-Tec wheels on their website.

Forge-Tec Motorcycle and Accessories is a division of American Metalforming Technologies which also has an automotive division. AMT's manufacturing and process technology capabilities are unparalleled in this industry and provide the company with a significant competitive advantage and has the capacity to build 50,000 wheels per month on a 3 shift operation.

The AMT facility is located 60 miles northwest of Los Angeles, in Oxnard, California. Situated on approximately 6.3 acres, the facility consists of approximately 100,000 sq. ft. of manufacturing space which houses a tool and die shop, material storage, stock preparation, rotary forge, spinning, machining, heat treatment, finishing, quality control and shipping operations. The complex is surrounded by additional land that allows for facility expansion to accommodate future growth.

Forge-Tec Motorcycle wheels are available in a wide variety of popular sizes for Harley and custom bike applications (including the new 23" x 3.5" front wheel and 20" x 10.5" rear wheel), with matching rotors, pulleys and sprockets. All wheels go out shipped with the rotors and pulley attached and torqued to OEM specs which eliminates a lot of guess work at the dealer level and ensures that wheels arrive to their customers in perfect condition.

For further information, please contact Forge-Tec Motorcycle directly at 805-982-9820. Forge-Tec Motorcycle Wheels and Accessories, 950 Richmond Ave., Oxnard, CA 93030. www.forgetecmotorcycle.com. Dealer inquiries invited!