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**AMERICAN PERFORMANCE CYCLE**

*"World Class Custom Production Bikes"*

Press Release

FOR IMMEDIATE RELEASE

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### **American Performance Cycle/APC Announces Free Dealer Flooring**

Las Vegas, NV - American Performance Cycle, a market leading world class custom production bike manufacturer located in Las Vegas, NV has recently announced that you can get up to 12 months worth of free flooring for those dealers that can qualify through GE Capital. Mike Sample, CEO stated, "We realize that the market is experiencing a little downturn in recent months and we are always thinking of ways to assist our dealers." APC sales are up according to Mike Sample Jr, Vice President of APC. Sample Jr. added, "We feel that our bikes are at the perfect price point for where the market is today. Our first class bikes start at \$23,995 MSRP and are CARB and DOT approved. They are world class custom production bikes and are listed in NADA and Kelly Blue Book."

APC has recently hired 3 new builders to keep up with their current demand and has also brought on board Matt Dahlin as their new General Manager. Matt has been in the motorcycle business for 19 years and brings to APC a wealth of retail knowledge. "We feel very privileged to have Matt join our "family" and look forward to his expertise regarding our forward progress. Matt is already an extremely valued part of our executive team", concluded Sample Sr.

APC also has a unique program for dealers that aren't able to get their customers financed. APC uses a variety of lenders that they have established credit with so if a dealer is having problems financing a deal and if it's an APC bike, the dealer can ride off of APC's coattails and get their customer financed. Pretty nice deal for dealers...especially in these economic times.

For dealers interested in becoming an APC dealer, please contact them directly at (702) 314-5272 or email them at [apccycles@aol.com](mailto:apccycles@aol.com). Check out their complete line of bikes at [www.apccycles.com](http://www.apccycles.com).