

V-Twin
Marketing



WIRE PLUS

MODULAR MOTORCYCLE WIRING SYSTEMS

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Winfield, KS- Wire Plus Powersports Electronics is proud to introduce their new, state-of-the-art digital instrument panel. This new innovative rectangular solid state digital Speedo features a speedometer, tachometer (bar graph tach on rectangle shape only), trip, odometer and all indicator light functions. Unlike most of the digital units on the market, Wire Plus instrument panels feature super bright display technology for true daylight readability with a built-in light sensor for auto dimming for night riding. Various mounting options are available including a flush mount in your gas tank.

Wire Plus has been providing innovative high quality products for the V-Twin market for the past decade and continues to provide their customers with the most cutting edge technology needed to survive in the Harley-Davidson and custom bike markets.

Wire Plus also manufactures a complete line of self-diagnostic wiring systems to fit any stock or custom bike application. Some of the advantages that you get with products from Wire Plus include Solid State breaker technology (the breakers never have to be replaced) and a replaceable start relay that can be purchased at any auto parts store. Their power modules are submersible waterproof and very compact in size with harnesses that are engineered to be smaller than any other on the market. Wire Plus' main focus is on the reliability of everything that they manufacture.

Industry leaders such as Arlen & Cory Ness, Kevin Alsop, Kendall Johnson, OCC, Jessie Jurens, Russell Mitchell, Jerry Covington, Tim Edmondson, Bill Rucker, Wayne Kemp and Michael Prugh all use products manufactured by Wire Plus. In addition to these world renown custom bike builders, Wire Plus products can also be found on the following production bikes: American Performance Cycle/APC, Apollo Choppers, Big Bear Choppers, Covington Cycle City, DD Customs, Desperado, Edmondson Custom Built, Hellbound Steel Motorcycles, Paramount Custom Cycles, Pro-One, Proper Chopper, Ridley, Spencer Bowman Customs, Swift, V8 Choppers and Thunder Mountain Custom Cycles.

For those interested in obtaining more information on Wire Plus, you can reach them at (620) 221-2417 or check them out online at www.wire-plus.com or email them at sales@wire-plus.com.

Dear Editors,

We would like to provide you with any of our products regarding one of the many bike projects that you are constantly working on. Please feel free to call me at 714-280-8537 to request any of Wire Plus' products.

Thank you,

Rick Raus