

Feature Advertiser

PW Customs

Painter Extraordinaire

Pete Williams

208-755-6578



You see him at almost all the events. He's a tall lanky dude in a cowboy hat. He's very personable, easy to talk to, and won't mind having a beer with you just for the sake of being friendly. His name is Pete Williams from Hayden, Idaho. He knows how to paint, but beyond that, he really knows how to do QUALITY paint. You've most likely seen his ad in the Inland Northwest Biker Information Guide. And if you haven't, then pick up a copy and check it out. Pete paints all sorts of things. He'll paint a motorcycle as you can see from the picture above. He'll also paint your street rod, if you have one that needs painting. He's painted custom dually trucks and even horse trailers. If you've seen his work, you know that he knows his way with a paint gun.

Here is Pete's story, right from the old cowboy's mouth.

"Though I had painted several vehicles early on, I got my first break in painting back in the middle 80's, while living in Texas. A friend asked me if I could repair fiberglass on his funny car body. I agreed and ended up not only repairing the fiberglass but painting the car. This led to doing several more funny cars and NASCAR type race cars. From there I opened up a shop and started Kodiak Designs. I specialized in custom dually trucks, horse trailers, as well as complete restorations & fabrications. This lasted through 1991 until we moved to Coeur d'Alene. My wife, Barbara and I are also in the horse business and wanted to further our career in the Quarter Horse Industry.

Four and half years ago in 2002, I met Marti Lyons. We became friends and he talked me into getting back into painting. He introduced me to his brother, Scott, owner of Roadhouse Cycles. Since then I have been doing repairs and paint work for them and started my new business PW Customs. I have also done quite a few paint jobs for various people I have met in the motor cycle industry.

I now specialize in custom paint work on motor cycles and street rods. I have met a lot of great people that ride motor cycles and thanks to them my business has succeeded beyond my expectations."

Sooner or later we all need new paint. Unless you are going for that "rat" look. If you are at that point where the rock chips are getting to you, and the buffer doesn't seem to take out the scratches anymore, then I would like to invite you to call PW Customs for your next custom paint job on your motor cycle or street rod.

Tell him that you saw his article or advertisement in the Biker Information Guide.