

# Feature Advertiser Steel Vision Design

**Eric Carr**

**623-434-9247**



Young and talented, Steel Vision's owner, Eric Carr obtained his start in 1998 doing paintwork at a local Scottsdale collision center by prepping and painting cars.

Scottsdale's Hacienda Harley-Davidson recognized Eric's talent early on, when they went to the collision center to have him touch-up a fender. They appreciated his service and quality and proceeded to give him side work. While working full-time and doing side work out of his garage for five years, Eric decided to take a chance and open his own custom paint shop dedicated to bikes. With his new 1200 sq. ft. shop and a one-man crew, Eric dedicated 12-15 hours daily starting-up his new shop. After two years of hard work, Eric's dream began to surface.

Steel Vision Custom Paint Design has grown into a well-known organization based on Eric's great principals of quality and service. Now in its 6,000 sq. ft. facility with state of the art equipment, an airbrush studio and a 1200 sq. ft. showroom-displaying award winning airbrush and design. Steel Vision is well equipped to handle production and independent custom paint needs as well as fabrication and customization.

Steel Vision's staff consists of only the best management, body men, painters, airbrush artists, pinstripers and quality control managers to handle their workload.

At this level Eric has acquired business from well-known bike manufacturers such as Saxon Motorcycle Company and SuckerPunch Sallys. In addition to accommodating the big bike builders, Steel Vision still dedicates the same quality and service to the independent bike shops and bike owners.

While Steel Vision received its start with exclusively doing custom paint on bikes, Eric has recognized that his talents can go even farther. Steel Vision has branched off into providing custom paint for off road vehicles such as Rhinos and Sand Rails.

**Tell them Kimmy and Kelly sent ya!**