

Feature Story Bill Penner of House of Power 707-437-2301



After touring a few booths at the Motorcycle Expo last summer in Auburn, I returned to the "Biker Information Guide" space to find a note requesting advertising information from Bill Penner, owner of the "House of Power" motorcycle shop in Fairfield. The eager magazine publisher that I am, I quickly went to Bill's booth and introduced myself. As we talked, I realized I was getting to know a man who is a terrific example of living an American dream on his own terms.

Growing up as a child in New Mexico, Bill's first memories are of dismantling his Hot Wheels, and hearing his mother tell him: "Bill – you will never get that car put back together." He delighted in proving her wrong as he restored them to running order. Flat track racing on dirt bikes kept Bill occupied while attending high school, and allowed him to continue his self-education of all things mechanical. He would tear apart his Bultaco racer, tweak and tune it for more power, and race like the wind. To seek his destiny, Bill left New Mexico to pursue his dreams in California at the age of eighteen.

Arriving safely in Sacramento, Fast Freddie and the crew at Elk Grove Customs provided expert mentoring to help Bill master the motorcycle trade. Bill was ready to go on his own in 2002 and opened his first shop in Vacaville. Two years later, he moved to Fairfield where the "House of Power" was born. He specializes in FXR's, Shovelheads, Panheads and EVO's.

By summer of this year, the "House of Power" again needed more space and relocated to Railroad Avenue in Suisun City where "Dreams are Built." To quote Bill: "When the customers' bike goes on the lift, the bike becomes mine." At the "House of Power" Bill not only has the space to work on his own terms, but also values living in a country where he has the freedom to offer skills and services that reflect his Christian ethics.

This is Bill's American dream and there is a comforting feeling knowing that at the "House of Power" you will be treated the way Bill wants to be treated.

Stop by and tell him Del sent you!