

Motorcycle Riding Tips

by Ron Arieli

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Motorcycling Making a Difference

With gas prices hitting \$4 per gallon on average here in the Valley, It's time for the motorcycling community to make an impact.

What I mean by this is that we have a compelling opportunity to help ourselves, the environment, and our communities by riding more and driving less.

So what exactly are the benefits of riding on two wheels instead of four? Beyond the sheer joy of riding itself, riding your motorcycle or scooter impacts the following.

- Reduces average fuel consumption by 58%. That helps reduce our dependence on foreign oil, helping our Country and economy. Source: Vespanomics.com
- Reduces carbon emissions by an average of 80% compared to cars. That helps our environment and ecosystems. Source: Vespanomics.com
- Reduces your gas and expenses dramatically allowing riders to allocate more money to other living expenses.

So why don't more people choose to ride instead of drive? In our experience, most people perceive riding a motorcycle or scooter to be more dangerous than it really is, assuming you have the proper training, attitude, and gear while riding. We all know people who are curious about riding. But we can all help shift this perception and encourage more people to get the education, training, and proper gear to ride safely. Not to mention how much fun we have as riders! For those people in your life that perceive the risk of riding instead of driving, here are some facts to put things in perspective.

- Chances of dying: from cancer, 1 in 7; from motor vehicle accident, 1 in 84; hit by car while walking, 1 in 626; from a motorcycle accident, 1 in 1020. "National Geographic magazine"

How can you help? Everyone that rides knows at least a few people that would like to.

Share your riding experience, passion, positive riding stories of the fun and fuel saving that we all experience. Tell people to always get trained before trying riding. For example, we offer an inexpensive Introductory Course so people can try a bike or scooter for the first time. And if you haven't been to a rider training program since you got your license, why don't you consider taking a refresher course for more experienced riders. Remember the saying "practice makes perfect?"

We want to hear from you! Go to gg.org and tell us your story. We want to know how you're making a difference. Tell us why you ride and how you got into it. Inspire others. Share how much money you save on fuel and the other benefits you enjoy.

As riders, we all know how fun this sport can be.

Help us spread the word by sending your friends and family to GoGreenOn2Wheels.org.