

ABATE of Wisconsin Alert

From the ABATE of Wisconsin Highway Safety Committee

Contact: news@abatewis.org

Subject: ABATE of Wisconsin unveils Impaired Riding Information page

Every year approximately 42% of the motorcycle crashes and fatalities in Wisconsin involve alcohol. These crashes, injuries, and fatalities are preventable.

ABATE of Wisconsin encourages all riders to 'THINK' about the consequences of riding impaired. The riding community needs to come together to reduce alcohol impaired riding. Without your help we risk government intervention which could lead to lowering the legal B.A.C. (blood alcohol content) for motorcyclists, bike confiscations, and possible calls for mandatory helmet laws.

The ABATE of Wisconsin Highway Safety Committee is proud to announce that their 'THINK' campaign featuring information important for the motorcycle riding community is now available on our webpage. To access the information go to www.abatewis.org and click on the impaired riding THINK logo on the right side of the page. For a direct link from this email, simply click here: <http://www.abatewis.org/page.php?section=impairedrider> .

More information will be added to the site as it is developed or identified.